

The DENR Video-Making Contest

About the Competition

In line with the annual celebration of the Philippine Environment Month, the Department of Environment and Natural Resources (DENR) Region 3, through its Regional Public Affairs Office (RPAO), launched a **Video-Making Contest** in partnership with the USAID Sustainable Interventions for Biodiversity, Oceans, and Landscapes (SIBOL) project.

With the theme, “**Sama-samang Pagkilos, Sama-samang Paghilom: Ikaw, Ako, Tayo Ang Kalikasan,**” the competition recognizes the critical role of our student and youth as active partners in sustainable environmental management. It aims to promote environmental awareness among the students/participants, and solicit their support in the protection and conservation of the rich and diverse ecosystem of Central Luzon.

Who can participate?

The competition is open to all college students, currently enrolled in any public or private academic institutions in Central Luzon. Students may join individually or form a group with maximum of three members. Each school can only send two entries.

Prizes and Certificates

There will be one grand champion in the competition, who will take home P5,000.00 and a certificate of merit. Special awards will also be given to the participants, which include:

- Best Video Editing
- Best Cinematography
- People’s Choice Award

Rules

1. The entries should showcase the participants’ interpretation on the Philippine Environment Month theme, “**Sama-samang Pagkilos, Sama-samang Paghilom: Ikaw, Ako, Tayo Ang Kalikasan.**”
2. The video entry should run between 30 and 60 seconds in duration, and may be in the form of public service announcement, animated cartoon, documentary, short story, music video, and the like.
3. All entries must be completed in English or Filipino (or can be a combination of both language). Videos must include content that is entirely understandable to an English- or a Filipino-speaking audience.
4. The entry should be in mp4 format with 1080 x 720 video resolution.

5. Videos must be original content and must be the sole property of the entrants, not previously submitted to any other contest.
6. Entries will be judged based on the following criteria:
 - Content 40%
 - Creativity 30%
 - Relevance to the Theme 30%
7. While the copyright for the video and its content is retained by the entrant(s), entering the contest automatically provides DENR Region 3 the right to display the video online and/or in any public or private settings without restriction.
8. Upon submission, participants must register and upload their video entry at: <https://forms.gle/tNDMuEz8r4XK5kf26>.

Important Dates

- The deadline of submission of entries is on **20 June 2021, 5:00 p.m.**
- From **June 21 to 27, 2021, 5:00p.m.**, selected entries will be posted on the official Facebook page of DENR Central Luzon to determine the most liked entry for the **People's Choice Award**.
- Announcement of winners will be done through video conferencing on **30 June 2021, 1:00 p.m.**